



THE SIMS FINANCIAL GROUP, Inc.

Presents the

# **KING OF KINGS GOLF CLASSIC**



JUNE 6, 2026

THE LINKS AT PINE HILL  
930 EAST MALLORY AVENUE  
MEMPHIS, TN, 38106

# KING OF KINGS GOLF CLASSIC

## ABOUT THE TOURNAMENT

The King of Kings Golf Classic, hosted by The Sims Financial Group, Inc., brings together business leaders, community partners, and golf enthusiasts for a day of friendly competition, connection, and giving back.

This premier event combines fundraising, networking, and community engagement, all to benefit several impactful organizations, including:

- St. Jude Children's Research Hospital
- Tennessee State University
- LeMoyne-Owen College
- Four Local Nonprofits dedicated to empowering the Memphis community

More than just a golf tournament, the King of Kings Golf Classic celebrates leadership, generosity, and unity in action.

## OUR MISSION

To create a signature Memphis event that links philanthropy with purpose - raising funds for education, health, and community enhancement - while providing a meaningful platform for sponsors to make a lasting impact.

## OUR IMPACT

Join us in making a difference. The King of Kings Golf Classic is more than a game - it's a movement of community, compassion, and collaboration. Together, we can make a lasting impact for those who need it most.



**FOR SPONSORSHIP OR  
INQUIRIES CONTACT  
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678-548-2180**

# SPONSORSHIP PACKAGES

## Platinum (Title) Sponsorship Package

\$10,000

- Naming rights: The 2026 King of Kings Golf Classic Presented by (Sponsor Name)
- Prominent logo placement on all materials, signage, and media coverage
- Option to speak to participants at tournament kickoff
- Option to have a hospitality tent on the 18th (or other) hole to interact with players
- Speaking opportunity at the awards ceremony
- Two complimentary foursomes (8 players total)
- VIP seating and hospitality access
- Logo on all volunteer shirts
- Option to include branded items in player gift bags
- Opportunity to display branded materials at the registration area
- Primary choice for hosting a contest hole (Longest Drive, Closest to the Pin)
- Sponsor spotlight on event website, social media, and press release

## Gold Sponsorship Package

\$7,500

- Logo displayed on event signage and program
- Recognition during the opening and awards ceremony
- Speaking opportunity at the awards ceremony
- One complimentary foursome (4 players)
- Logo on all volunteer shirts
- Option to include branded items in player gift bags
- Secondary choice for hosting a contest hole (Longest Drive, Closest to the Pin, etc.)
- Recognition on the organization's social media channels

## Silver Sponsorship Package

\$5,000

- Logo displayed on event signage and program
- Recognition during the awards ceremony
- One complimentary foursome (4 players)
- Logo on all volunteer shirts
- Option to include branded items in golfer gift bags

## Bronze Sponsorship Package

\$2,500

- Logo displayed on event signage and program
- Recognition at the awards ceremony
- One complimentary twosome (2 players)
- Logo on all volunteer shirts
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels

# SPECIALTY SPONSORSHIPS



## **BEVERAGE CART SPONSOR**

- Branding on all beverage carts on the golf course
- Option to include branded items in golfer gift bags
- Option to ride in beverage cart(s) to interact with golfers
- Recognition on the organization's social media channels

**\$5,000**



## **BREAKFAST OR LUNCH SPONSOR**

- Signage at meal stations and recognition during announcements
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels

**\$5,000**



## **PUTTING GREEN SPONSOR**

- Branding on practice green signage
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels
- One invitation to the awards ceremony

**\$2,500**



## **HOLE-IN-ONE SPONSOR**

- Logo on hole-in-one hole(s) and contest signage
- Option to be present at the hole(s) to interact with golfers
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels
- One invitation to awards luncheon

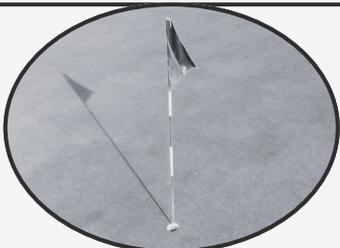
**\$2,000**



## **GIFT BAG SPONSOR**

- Logo on all golfer gift bags
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels
- One invitation to awards luncheon

**\$1,000**



## **HOLE SPONSOR**

- Company logo displayed at one hole
- Option to staff the hole and engage participants
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels
- One invitation to awards luncheon

**\$500**



## **IN-KIND SPONSOR**

- Recognition on event signage and program related to donated goods or services
- Option to include branded items in golfer gift bags
- Recognition on the organization's social media channels
- One invitation to awards luncheon